

# 2012 CNIB Outta Sight Golf Classic



**Charity Golf Tournament Sponsorship Package**  
Elbow Springs Golf Club • Wednesday, August 15, 2012  
[OuttaSightCalgary.com](http://OuttaSightCalgary.com)





**Event Information**

Please join us at the 2<sup>nd</sup> Annual CNIB Outta Sight Golf Classic in partnership with the scenic Elbow Springs Golf Club. Through your support and participation, this annual event will provide much needed funding for the programs and services offered by CNIB, including our Eye Safety initiatives.

**Wednesday, August 15, 2012, 7:30 am - 4:30 pm**

Elbow Springs Golf Club 240086 Lott Creek Drive Calgary, AB.

For a description of the course and directions go to [www.elbowsprings.com](http://www.elbowsprings.com)

**Tournament Schedule**

7:30 - Breakfast & registration

7:30 - Silent & live auction

8:30 - Shotgun start, Four-person Texas Scramble

1:00 - 2:00 - Cocktail reception

2:00 - Prime rib dinner reception

4:30 - Silent & live auction ends

- Breakfast on the go
- Tee gift
- 18 holes of golf with power cart
- Decadent prime rib dinner
- Use of practice driving range
- Unique opportunity to golf with a member of the International Blind Golf Association
- Contests, prizes, exciting silent and live auction

**Registration Includes**

**Cost**

**\$250 - Per golfer**

*(receive charitable tax receipt for \$100)*

**\$950 - Early Birdie foursome - register prior to June 15, 2012**

*(receive a charitable tax receipt for \$350)*

**\$1,000 - Per foursome - register after June 16, 2012**

*(receive a charitable tax receipt for \$400)*

**\$75 - Additional guest dinner tickets**



**With proper eyewear, it is estimated that 100% of eye injuries could be prevented.**



**What Makes Us Different**

CNIB's Outta Sight Golf Classic is a unique and exciting tournament that gives you the opportunity to experience the 'blind side of golf!' During the day you will learn about vision health and eye safety while golfing with members of the International Blind Golf Association.

The International Blind Golf Association was established in 1997, incorporating minor modifications to the standard rules of golf to create an adapted version for blind and partially sighted players. With the assistance of a sighted coach, golfers play by the same rules, with the exception of being allowed to ground his/her club in a hazard. For more information on blind golf please visit: [www.disabled-world.com/sports/blind/golf](http://www.disabled-world.com/sports/blind/golf)

### **CNIB - Who We Are**

CNIB was established in 1918 to provide services to soldiers who were blinded in the war. Today we serve 11,000 Albertans who are blind or partially sighted. Our dedicated specialists work with children, families, working age adults, and seniors - in their own homes and communities - providing services and support they need to rediscover their independence and pursue their goals.

CNIB receives less than 35 per cent of our total funding from government sources and the United Way. CNIB generates the remainder through fundraising efforts - such as the Outta Sight Golf Classic.

### **CNIB's Eye Safety Awareness Programs**

One of CNIB's priorities is to promote eye safety at work, play and home. CNIB's industrial Eye Safety Program is aimed at educating organizations and their workers about eye safety in the workplace, building a culture of safety and reducing the associated costs of workplace eye injury. CNIB offers this program, for a fee, to employers across the province.

We encourage Albertans to protect their sight and build a culture of safety through our Eye Safety Awareness Program. This program educates the public, especially individuals participating in high risk activities, about the importance of eye protection and safety. The CNIB Outta Sight Golf Classic raises awareness of eye safety and promotes these vital initiatives.

**“Sitting in the hospital that night, I really wished I’d been wearing a visor. I played 21 years and never had an eye injury... The first thing that went through my mind was, ‘I don’t want to lose my eyesight.’ I really believe guys should be wearing them. I didn’t say that a week ago.”** - NHL player Steve Yzerman

Eye injuries can cause serious vision loss or even blindness. They are **one of the most frequently treated accidents** in hospital and emergency rooms. Keeping your eyes healthy includes keeping them safe from injury. Whether at work or at play, potentially serious eye injuries can happen if the proper precautions are not taken.

Thousands of workplace eye injuries are reported every year in Canada. **The most serious of these result in blindness.** Severe eye injuries have an enormous impact on a person’s life and on those close to them. Individuals sustaining eye injuries may require years of rehabilitation and vocational retraining in order to relearn how to perform daily tasks and get back to work. Employers also incur a direct cost for these injuries: loss and replacement of the injured worker, low morale among coworkers, increased insurance premiums and, in some cases, fines.

Millions of Canadians of all ages participate in some form of physical activity or sport; but often, the last thing players think about on their way to the court, rink or field is eye protection. They likely wear pads, helmets and various protective guards, but use nothing to protect their eyes, which do not recover from an injury as easily as broken bones -- if at all. These statistics are sobering, when you consider that **100% of all eye injuries are preventable** with the use of properly fitted safety eyewear and by eliminating environmental hazards.

**Title**  
**Sponsor**  
**\$10,000**

- Four player golf registrations including breakfast and dinner
- Four additional guest tickets for dinner reception and awards event (if needed)
- Preferred seating for the evening event
- First right of refusal for Title sponsorship of the 2013 Outta Sight Golf Classic
- Corporate banner opportunities
- GPS sponsor logo display on every cart
- Recognition as Title Sponsor in all available media
- Recognition on the slide presentation during dinner
- Company logo on front page of tournament booklet
- Full-page advertisement in tournament booklet
- Official recognition during evening program
- Opportunity to place company gift item in golfer packages

**Platinum**  
**Sponsor**  
**\$5,000**

- Four player golf registrations including breakfast and dinner
- GPS sponsor logo display on every cart
- Recognition in all available media
- Recognition on the slide presentation during dinner
- Half page advertisement in tournament booklet
- Official recognition during evening program
- Opportunity to place company gift item in golfer packages

## Sponsorship Opportunities



### **Gold Sponsor \$2,500**

- Two player golf registrations including breakfast and dinner
- Recognition in all available media
- Recognition on slide presentation during dinner
- Quarter page advertisement in tournament booklet
- Official recognition during evening program
- Opportunity to place company gift item in golfer packages

### **Hole Sponsor \$1,000**

- Single player golf registration including breakfast and dinner
- Assigned hole with corporate identification including:  
Signage on tee box and green
- Corporate recognition in tournament booklet
- Official recognition during evening program
- Opportunity to place company gift item in golfer packages

### **Friends of CNIB \$500**

- Corporate logo recognition

**Other sponsorship opportunities available**





## CNIB Outta Sight Golf Classic Registration

Register Early - first 144 golfers accepted

Registration Deadline - August 1, 2012 | Early Birdie Deadline - June 15, 2012

- Title Sponsor (\$10,000) - 4 players + 4 additional dinner tickets
- Platinum Sponsor (\$5,000) - 4 players
- Gold Sponsor (\$2,500) - 2 players
- Hole Sponsor (\$1,000) - single player
- Friend of CNIB (\$500)

- Friend of CNIB (prize/ auction item)
- Early Birdie Foursome team (\$950) - deadline June 15, 2012
- Foursome team (\$1,000)
- Individual golfer (\$250) x \_\_\_\_\_ = \$ \_\_\_\_\_
- Additional dinner ticket (\$75) x \_\_\_\_\_ = \$ \_\_\_\_\_

**Total Registration \$ \_\_\_\_\_**

1. Name _____	3. Name _____
Email _____	Email _____
2. Name _____	4. Name _____
Email _____	Email _____

I am donating the following auction items and/or prizes. \_\_\_\_\_

Please pick up after \_\_\_\_\_ Email \_\_\_\_\_

Payment Receipt to:  Individual or  Company

Company \_\_\_\_\_

Contact Person \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ Prov. \_\_\_\_\_ Postal Code \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Payment accepted: Cash, Cheque, Visa, Master Card, AMEX

Credit Card number \_\_\_\_\_ Expiry \_\_\_\_\_ Sig. \_\_\_\_\_

**Mail,  
Fax  
Or Email  
Registration  
Form To:**

**Attention: Katharine Steven**

CNIB  
15 Colonel Baker Place NE  
Calgary, AB T2E 4Z3  
Phone: 403.266.8831 ext 6239  
Fax: 403.265.5029  
Email: Katharine.steven@cnib.ca  
www.cnib.ca/alberta